## **Edward Williams**

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Personal Brand Site: www.youinstabrand.com/Edward-Williams

### I am a hard worker who gets along great with my co-workers

#### SUMMARY

Communication | Enthusiastic | Ethical | Intelligent

Intelligent / Hard working / / Motivated / Adaptable / Responsible

I am an easy person to get to know and I love talking to and working with people. My easy going personality is a strong asset that allows me to communicate with people easily and effectively. My skills as as calm problem solver has helped me to develop a reputation as the person to call when there is a need for a quick, error-free solution.

- GOAL ORIENTED I've learned through past achievements that having a clear, stated goal gets you where you want to be quicker
- DISPLAYS LEADERSHIP I practice leadership by taking command and responsibility for a task and driving a project toward completion
- MARKETABLE Never doing things in a "bubble", but instead always striving to see the big picture within the marketplace
- POSITIVE My underlying positive natures means I seek out the positive aspect of any situation and move in that direction
- ACTION-ORIENTED Never resting on successes, I always push forward to the next goal
- DISPLAYS LEADERSHIP I practice leadership by taking command and responsibility for a task and driving a project toward completion

# CORE COMPETENCIES that Maximize Reception in the Marketplace!

Friendly Approachable Positive

Cheerful Adaptable

# I am easy to work with and focus on the task at hand.

PUNCTUAL AMBITIOUS COMMUNICATOR

HONEST POLITE HELPFUL

RESPONSIBLE LIKABILITY

## Past employers will say that I am an asset to the organization

FROM: 5/5/2007

TO: 9/9/2009

2 Years

## My presence in a company will rise the tides of all boats!

Taco Bell, Inc. FROM: 2/2/2002 TO: 4/4/2004

• I always go the extra mile

> RESULT: My work stands out as being carefully executed

• I work well with my fellow employees

> RESULT: This creates a positive atmosphere in the workplace

• I make and keep friends easily

> RESULT: This allows me to accomplish more in a group situation

### Ford Motor Company

• I lead a team of customer service pros for a recall > RESULT: It mitigated the negative press and smoothed things over

• I received the highest customer service feedback score

> RESULT: It resulted in a nice promotion and a sweet bonus!

**Brookstone Tires** FROM: 5/5/2008 TO: 6/6/2014

• Became the first person to head the Customer Service Department within their first year of employment > RESULT: Set the stage for the personal advancement within the company

#### SOFTWARE APPLICATION PROFICIENCY

Excel Goldmine MS Word

**PowerPoint** 

#### **EDUCATION**

San Diego State University 4 Years

MAJOR: Marketing

- Customer Relations
- Social Media Marketing

# **American Marketing Academy**

MAJOR: Internet Marketing

Psychology of Selling